

October 26-27, 2013 - New York, NY

AGENDA

Co-Directors: Derek H. Jones, MD and Lisa M. Donofrio, MD

As a sponsor accredited by the ACCME, ASDS must ensure balance, independence, objectivity, and scientific rigor in all its educational activities. ASDS is committed to providing dermatologic surgeon learners with fair and balanced continuing medical education.

The purpose of this course is to familiarize participants with the latest advances in soft-tissue fillers and neuromodulators and the appropriate techniques for their use in patient care.

Course Learning Objectives:

Upon completion of this course, participants should be able to:

- Identify new techniques and advances in the broad range of soft tissue fillers and neuromodulators
- Apply an evidence-based approach to selection of appropriate fillers and neuromodulators
- Describe anatomical considerations and techniques to optimize procedural predictability and safety
- Demonstrate the various techniques and approaches for efficacious use of soft tissue fillers and neuromodulators
- Implement peri-procedural assessment and strategies for avoidance and management of complications

ACGME/ABMS Desirable Physician Attributes / Competencies:

The ASDS acknowledges the need for CME content to be designed within the context of desirable physician attributes as expressed by the ACGME/ABMS Core Competencies and the Dermatology Residency Committee. Aligned with Criterion # 6 of the Accreditation Council for Continuing Medical Education's Provider Requirements for CME, the ASDS has developed the content of this educational activity to address the ACGME/ABMS Core Competencies according to the following list:



Patient Care

That is compassionate, appropriate and effective for the treatment of health problems and the promotion of health.



Practice-based Learning and Improvement

That involves investigation and evaluation of their own patient care, appraisal and assimilation of scientific evidence and improvement in patient care.



Medical Knowledge

About established and evolving biomedical, clinical and cognate (e.g. epidemiological and social behavior) sciences and the application of this knowledge to patient care.



Interpersonal & Communication Skills

That results in effective information exchange and teaming with patients, their families and other health professionals.



Professionalism

As manifested through a commitment to carry out professional responsibilities, adherence to ethical principles and sensitivity to a diverse patient population.



Systems-based Practice

As manifested by actions that demonstrate an awareness of and responsiveness to the larger context and system for health care and the ability to effectively call on system resources to provide care that is optimal value.



Course Faculty and Disclosures:

The American Society for Dermatologic Surgery controls the content and production of this live CME activity and attempts to ensure the presentation of balanced, objective information. In accordance with the Standards for Commercial Support established by the Accreditation Council for Continuing Medical Education (ACCME), faculty, abstract reviewers, paper presenters/authors, planning committee members, staff and any others involved in planning the educational content and the significant others of those mentioned must any relationship they or their co-authors have with commercial interests which may be related to their content. The ACCME defines "relevant financial relationships" as financial relationships in any amount occurring within the past 12 months that create a conflict of interest.

- *Co-director: Derek H. Jones, MD, Education Work Group Chair serves as a consultant for Kythera, Merz and Allergan
- *Co-director: Lisa M. Donofrio, MD has received consulting honoraria from Medicis, Merz and Allergan, investigator for Medicis, Merz, Galderma, Mentor, Allergan, and Kythera, has received speaking honoraria from Mentor, clinical grading honoraria from Canfield, and is on the Advisory Board for Medicis and Health Magazine.
- Timothy C. Flynn, MD has received speaking honoraria from Paradigm Medical, a research grant from Merz and has an ownership interest in Allergan.
- Kavita Mariwalla, MD has no relationships with commercial interest to disclose.
- Vanessa Spinnato, ASDS Education Programs Manager (not a faculty presenter) has no relationships with commercial interest to disclose
- Susan H. Weinkle, MD has a received consulting honoraria from Allergan, Ethicon, Kythera, Medicis, Merz, MyoScience, Procter & Gamble and Valeant, has received speaking honoraria from Allergan, Ethicon, Galderma, and Merz, is on the advisory board for Allergan, Ethicon, Kythera and Merz, and is a clinical researcher for Teoxane Lab and Rock Pharmaceuticals.

Course Schedule:

DAY 1: SATURDAY - October 26, 2013



Patient Care



Practice-based Learning and Improvement



Medical Knowledge



Interpersonal & Communication Skills



Professionalism

7:00 – 8:00 am Registration and Networking Continental Breakfast with the Exhibitors

8:00 – 8:10 am Introductions and Course Overview

Lisa M. Donofrio, MD and Derek H. Jones, MD, Co-Directors

8:10 – 8:15 am New ASDS Member Benefit Program

Mr. Thom Schildmeyer

8:15 – 8:35 am Facial Anatomy and the Concept of Beautiful Proportions

Timothy C. Flynn, MD

^{*}Educational Content PlannerS



8:35 – 9:05 am	Botulinum Toxins Overview Kavita Mariwalla, MD
9:05 – 9:35 am	The Hyaluronic Acid Family, Calcium Hydroxylapatite, and PLLA Lisa M. Donofrio, MD
9:35 – 10:05 am	Long Standing Fillers and Implants: Silicone, Volumizing HA and Permanent Implants Derek H. Jones, MD
10:05 – 10:20 am	Break ~ Visit the Exhibits
10:20 – 10:50 am	Filler and Injectable Safety Avoiding and Treating Complications Lisa M. Donofrio, MD
10:50 – 11:20 am	How Would You Treat This Patient? Susan H. Weinkle, MD
11:20 – 11:35 am	Marketing Procedures to Your Patients Derek H. Jones, MD
11:35 – 11:50am	What Does Today's Economy Mean for the Future of Fillers and Injectables? Susan H. Weinkle, MD
11:35 – 11:50am 11:50 – 12:05 pm	
	Susan H. Weinkle, MD
11:50 – 12:05 pm	Susan H. Weinkle, MD Panel Discussion with Questions and Answers - All Faculty
11:50 – 12:05 pm 12:05 – 1:00 pm	Susan H. Weinkle, MD Panel Discussion with Questions and Answers - All Faculty Networking Lunch with the Exhibitors ~ Visit the Exhibits
11:50 – 12:05 pm 12:05 – 1:00 pm	Susan H. Weinkle, MD Panel Discussion with Questions and Answers - All Faculty Networking Lunch with the Exhibitors ~ Visit the Exhibits My Technique: Patient Demonstrations with Questions from the Audience Patient Demonstration Moderator(s):
11:50 – 12:05 pm 12:05 – 1:00 pm 1:00 – 5:30 pm	Susan H. Weinkle, MD Panel Discussion with Questions and Answers - All Faculty Networking Lunch with the Exhibitors ~ Visit the Exhibits My Technique: Patient Demonstrations with Questions from the Audience Patient Demonstration Moderator(s): Derek H. Jones, MD and Timothy C. Flynn, MD My Technique for Treating the Forehead and Glabellar Regions



2:05 – 2:20 pm	Break ~ Visit the Exhibits	
2:20 – 2:40 pm	My Technique for Treating Marionette Lines and the Pre-Jowl Sulcus Kavita Mariwalla, MD ~ injecting	
2:40 – 3:00 pm	My Technique for Treating the Perioral Area and Lip Lisa M. Donofrio, MD and Susan Weinkle, MD ~ injecting	
3:00 – 3:20 pm	My Technique for Treating the Neck Derek H. Jones, MD ~ injecting	
3:20 – 3:40 pm	My Technique for Filling the Aging Hands Susan H. Weinkle, MD ~ injecting	
3:40 - 5:30 pm	Hands-on Training Using High-fidelity Cutaneous Surgical Models	
5:30 pm	Day 1: Adjourns	
<u>DAY 2: SUNDAY – OCTOBER 27, 2013</u>		
Patient Care	Interpersonal & Communication Skills	
Medical Knowledge	Professionalism	



7:30 – 8:00 am	Networking Continental Breakfast with the Exhibitors
8:00 – 8:30 am	Real Life is 3D and in Motion – the Mobile Patient Timothy C. Flynn, MD
8:30 – 9:00 am	Informed Consent Kavita Mariwalla, MD
9:00 – 9:30 am	Dealing with the Dissatisfied Patient Lisa M. Donofrio, MD
9:30 – 9:50 am	What's on the Horizon for Dermal Fillers and Botulinum Toxins? Derek H. Jones, MD
9:50 – 10:10 am	Panel Discussion with Questions and Answers - All Faculty



10:10 - 10:25 am Break ~ Visit the Exhibits

10:25 – 10:45 am **Ideals of Beauty**

Lisa M. Donofrio, MD

10:45 – 11:15 am Advanced Techniques: The Non-Surgical Lift

Derek H. Jones, MD

11:15 – 11:45 am Customizing and Combining Treatments to Meet Your Patients' Expectations

Timothy C. Flynn, MD

11:45 – 12:00 noon Panel Discussion with Questions and Answers – *All Faculty*

12:00 noon Course Adjourns

Note:

Schedule and faculty are subject to change

- No video or audio recording is allowed without the permission of ASDS
- Presentation materials are for registered attendees viewing only, and may not be copied, distributed, or downloaded in any way
- By attendance and participation in this course, you agree to allow ASDS to use photos taken at this course for future promotions of ASDS programs

Accreditation Statement and Credit Designation:

The American Society for Dermatologic Surgery is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The American Society for Dermatologic Surgery designates this live activity for a maximum of 12.25 AMA PRA Category 1 CreditsTM. Physicians should claim only the credit commensurate with the extent of their participation in this activity.

ASDS Fair and Balanced Education Statement:

As a sponsor accredited by the Accreditation Council for Continuing Medical Education (ACCME), the ASDS must adhere to the ACCME Guidelines throughout its overall CME program. ASDS must ensure balance, independence, objectivity, and scientific rigor in all its educational activities. ASDS is committed to providing dermatologic surgeon learners with fair and balanced continuing medical education, and requires that all faculty members complete the Disclosure of Interest and Faculty Attestation forms. Our accreditation is important to us. We look forward to working together to provide CME of the highest standard.