ASDS Banner Advertising

Advertise on the ASDS website to align your brand more closely with ASDS objectives and events, get your brand in front of ASDS members and prospective customers, and reach more decision makers!

TRAFFIC

Jan. 1 through Nov. 18, 2013, the ASDS website had:

- 296,730 visits
- 682,818 page views

\$1,900 per 3-month period

COST

AS DS

in ASDS Dermatologist

What is a dermatologic surgeon?

banner ads!

ASDS.NET now accepting

log.asds.ne

AD SPECS

- Skyscraper ads only
- 120x600 or 160x600 pixels
- 40k maximum file size
- .gif or .jpg file format
- Click-through URL
- Alternate text (100 characters max) to be embedded behind image
- Animation suggestion of four frames (no limits except for 40k size restriction)
- Images will be marked as advertisements
- · Flash advertising is not accepted

DEADLINES

Banner ads will be accepted throughout the year and will run for a 3-month period from the date ad materials are received and posted on the website.

DOCTOR RESOURCE PAGES AVAILABLE FOR BANNER ADS

Annual Meeting page: www.asds.net/annualmeeting/

Education and Training page: www.asds.net/educationresources/

Residents and Fellows-in-Training page (viewing restricted to members only)

Member Center page (viewing restricted to members only)

View a sample banner ad: www.asds.net/annualmeeting/

Send space reservations and ad materials to:

Dana Brown, Trade Show and Ad Sales Specialist dbrown@asds.net, phone 847-956-9136, fax 847-956-0999