ASDS / ASDSA Guide to Member Benefits









Education Events and Research Grants

ASDS Annual Meeting

The most significant research and latest techniques in cosmetic, general, reconstructive and Mohs procedures are presented at the ASDS Annual Meeting – by expert dermatologic surgeons in engaging sessions designed to foster idea generation and



collaboration. Teeming with a variety of scientific sessions and hands-on workshops featuring leading-edge perspectives and best practices, numerous opportunities are available to improve professional talents and patient care for years to come.

asds.net/AnnualMeeting

Premier Annual Resident Cosmetic Symposium

This deep dive into cosmetic dermatology provides training in best practices for: injectables, neuromodulators, peels and cosmeceuticals, vein treatments, laser and energy-based rejuvenation and body contouring. Case examples, live



patient demonstrations, hands-on workshops and board review questions reinforces training and prepares residents for common patient scenarios.

asds.net/Resident-Symposium

Online & Self-directed Learning / CME Claims

ASDS brings clinical and practice management resources to you with 24/7 accessible webinars, videos, podcasts and products. The Society is committed to providing you with easily accessible CME options to fit your needs, including:

- Leadership Development Series Podcasts
- Medical Triaging & Tips for the Nurse in the Cosmetic Dermatology Practice
- Chemical Peel Series
- Mini-MBA Series
- ASDS Annual Meeting Recordings
- Management of Actinic Keratoses, Squamous Cell Carcinoma and Basal Cell Carcinoma

asds.net/Online-Learning

Cutting Edge Research Grants

Uniting education and innovation in dermatologic surgery, this program awards up to \$100,000 each year to stimulate research relevant to dermatologic surgery and/or cutaneous oncology. Clinical research is fostered, especially in the areas of cosmetic



medicine and surgery, core surgical procedures and techniques, cutaneous oncology and new technologies.

asds.net/CERG

Jumpstart Reserch Seed Grant

This program serves as a catalyst to develop research initiatives for ASDS members. The intent is to give research investigators a chance to define objectives, test hypotheses and provide a better idea of feasibility and directionality of research before applying for



additional funds from ASDS or other external sources.

asds.net/Jumpstart

Dermasurgery Advancement Fund (DSAF)

DSAF is the most significant and far-reaching initiative of the specialty. DSAF enables ASDS to be proactive in identifying opportunities and responding to changing demands while ensuring the future of dermatologic surgery. DSAF contributions



help support the specialty's future in three important areas: supporting research directed toward immediate issues facing clinical practice; increasing public awareness about the scope of practice of dermatologic surgeons; and educating consumers on patient safety and the importance of choosing qualified physicians. The contributions of every dermatologic surgeon play an important part in enabling ASDS to ensure the future of the specialty. No contribution is too small or, for that matter, too large.

asds.net/DSAF



Resident Scholarship Program

Scholarships to attend the ASDS Annual Meeting and ASDS Premier Annual Resident Cosmetic Symposium are awarded to dermatology residents each spring, based on funding availability.

asds.net/Residents

Kenneth W. Fields, MD Resident Education Enrichment Scholarship

This scholarship enriches and supports the educational development of five, second-year residents offering the opportunity to attend the ASDS Premier Annual Resident Cosmetic Symposium, an ASDS Resident Preceptorship and the ASDS Annual Meeting.

asds.net/Fields-Scholarship

Young Investigators Writing Competition

This award program stimulates the interest of young investigators to submit original ideas, research and articles for publication in *Dermatologic Surgery*. Articles must be accepted for publication by December; annual contest deadline in May. Winning submissions will receive complimentary general registration to the ASDS Annual Meeting, a two-night hotel stay and up to \$1,000 in travel reimbursement.

asds.net/YIWC

Review Article Incentive Program

This incentive program supports articles for *Dermatologic Surgery* that offer a critical evaluation of already published material on topics of broad scientific interest or highly focused clinical topics related to therapy, diagnosis or other aspects of dermatologic surgery practice. Articles must be accepted for publication by December; annual contest deadline in May. Award winners receive complimentary general registration to the ASDS Annual Meeting and a two-night hotel stay.

asds.net/RAIP

Samuel J. Stegman, MD Award for Distinguished Service

This award honors members of the medical community who – through individual effort – have made a substantial contribution to the advancement of the ASDS goals in the areas of education, organized service and/or research. Presented at the ASDS Annual Meeting.

asds.net/Stegman-Award

Drs. Alastair and Jean D. Carruthers Award

This annual award acknowledges cosmetic research contributions from Fellows of ASDS-accredited fellowship training programs that further the dermatologic surgery specialty. The award is presented to the highest scoring ASDS Annual Meeting abstract of which he/she is the lead author.

asds.net/Alastair-and-Jean-Carruthers-Award

President's Award

This special award honors those who have made significant contributions to the specialty and/or ASDS. Presented at the ASDS Annual Meeting.



asds.net/Presidents-Award

Excellence in Education Award

This award recognizes those individuals who have made a significant commitment of their time and energy to teaching dermatologic surgery and promoting the advancement of the specialty. Presented at the ASDS Annual Meeting.

asds.net/Excellence-in-Education-Award

Award for Outstanding Service

This award recognizes young, emerging ASDS leaders who have demonstrated commitment to the Society's growth and success. Presented at the ASDS Annual Meeting.

asds.net/Award-for-Outstanding-Service

Leadership in Innovation Lectureship

This award honors members who have positively and concretely advanced dermatologic surgery through innovation, creativity and technology; are nationally renowned, frequent lecturers; and have had numerous articles published in peer-reviewed



journals. Presented at the ASDS Annual Meeting.

asds.net/AnnualMeeting



Future Leaders Network (FLN)

Develop the essential skills needed to become a leader in dermatologic surgery, grow a practice, influence colleagues and staff, and make a difference in the community. Valuable for mentors and young leaders, FLN's one-year curriculum incorporates leadership and project



management training exercises working with a professional educator and facilitator. Choose from three tracks to enhance your leadership skills: Project-based FLN Program, Advocacy FLN Program, Journal Review FLN Program.

asds.net/FLN

Visiting Professor Program

Bring ASDS dermatologic surgery expertise to your residency program with no cost or travel requirements to the residency program or residents. Renowned experts come to your door for one day to share their knowledge and insights.

asds.net/Visiting-Professor

Resident Preceptorship Program

Visit the institution or practice of an experienced ASDS member to learn new techniques and perspectives, see a successful practice in action and develop valuable career networks.

asds.net/Resident-Preceptorship-Program

International Dermatologic Surgery Fellowship Recognition Program

This program assists international Fellowship Directors in starting and maintaining successful fellowship training programs by providing guidelines and credentials instrumental in paving the way when approaching their countries' medical regulators. Three certificate options – each requiring fellows receive a minimum number of cases – are available: General Dermatologic Surgery Certificate; Mohs Surgery Certificate; and Cosmetic Dermatology Certificate.

asds.net/International-Fellowship-Recognition





COSMETIC AND RECONSTRUCTIVE EXPERTISE
FOR YOUR skin health and heauty**

Early-Career Preceptorship Program

This program provides North American ASDS members, who are two to 10 years post-residency, with the opportunity to gain key clinical and practice insights during a short practice visit with an experienced dermatologic surgeon.

asds.net/EarlyPreceptorship

International Preceptorship Program

This program assists international dermatologic surgeons to visit a Preceptor in the U.S. to expand their knowledge of procedures and advanced techniques not available in their country of origin. This knowledge is shared with colleagues, helping to advance patient care in their home country. Established through the Lawrence Field, MD, International Dermatologic Surgery Educational Exchange Fund.

asds.net/International-Preceptorship-Program

International Traveling Mentorship Program

ASDS members may visit an institution in another country – or host a fellow international dermatologic surgeon – for a defined period of teaching, surgical demonstration and tableside exchange. Established through the Lawrence Field, MD, International



Dermatologic Surgery Educational Exchange Fund.

asds.net/ITMP

Cosmetic Dermatologic Surgery Fellowship Accreditation Program

Choose from a variety of ASDS-accredited training programs that provide comprehensive training in cosmetic dermatologic surgery; establishes guidelines for program excellence; and promotes academic and clinical excellence in the specialty. The ASDS accredited fellowship program is one year in length with specific qualification criteria and is managed through sfmatch.org.

asds.net/Cosmetic-Accreditation-Fellowship

DermSurg Fellowship Finder

This free web-based resource provides a comprehensive list of all Mohs, procedural, cosmetic and laser surgery-based dermatology fellowships in the United States.



asds.net/Fellowships



Instantly access the knowledge, expertise and educational resources of the ASDS dermatologic surgery community – and take it with you wherever you go. Quickly search ASDS resources, organize information, add and share your own content, join online discussions and more.

asds.net/Quest

ResQ Procedural Dermatology Review

Select from 500 board-style questions and answers, search by keywords, save questions for later review, make notes and more.



Dermatologic Surgery Fundamentals Series

Quick-reference guides to help residents recognize and understand key principles in dermatologic surgery. Quizzes help evaluate proficiency. Topics include surgical instruments and sterilization; suture properties and wound closure materials; suturing techniques;



electrosurgery; wound healing and dressings; anatomy of the aging face; soft-tissue augmentation basics; complications; skin grafts; and skin substitutes.

Procedural Derm-Casts

Learn about new developments, pearls and effective practices in dermatologic surgery with educational podcasts from ASDS experts.

- Update on Devices with Dr. Tom Rohrer
- Tips and Pearls for Wound Management with Dr. Tania Phillips
- Procedures in Skin of Color with Dr. Valerie Callender
- Round Table Discussion on New Products and Applications for Fillers and Toxins with Dr. Dee Anna Glaser, Dr. Sue Ellen Cox, and Dr. Diane Berson
- Update on Body Contouring with Dr. Kim Butterwick

Laser, Energy and Aesthetic Devices - Intense Pulsed Light and Pulsed Dye Laser Videos

Step-by-step videos demonstrate standardized device protocols from patient prep to post-procedure care, basic laser parameters and appropriate tissue response.

Better Surgical Education Video Series

This online series reviews the types and characteristics of advancement flaps, interpolation flaps, transposition flaps, skin aging and hyaluronic acid fillers, and the anatomy and physiology of facial aging.

ASDS Educational Podcasts

Audio interviews with ASDS colleagues impart essential information for your practice on topics such as coding, patient safety, pain management and more.

Shared Interest Discussion Groups

Quickly share pearls, ask colleagues about practice issues and devices, and receive feedback on new techniques.



Dermatologic Surgery Archives

Stay informed on current trends and leadingedge research in dermatologic surgery with access to issues from 1975 to present of this top-ranking subspecialty journal.



How to access Ouest:

- ASDS members can seamlessly access Quest when logged into asds.net/Quest.
- Alternatively, go to quest-network.org (Chrome or Firefox preferred browsers.)
 - Login User ID: (ASDS ID#) + (first letter of last name)
 - Password: (ASDS ID#) + (first 2 letters of last name)





CHOOSE SKIN HEALTH

Choose Skin Health

This ASDS partnership with Neutrogena encourages sun-safe behaviors through free skin cancer screenings. ASDS volunteers receive free screening materials and sunscreen samples as part of the nationally advertised year-round campaign.

asds.net/Choose-Skin-Health

Stylists Against Skin Cancer

This program educates hair stylists about the signs of skin cancer on the scalp and when they should refer clients to an ASDS dermatologist.

asds.net/Stylists-Against-Skin-Cancer

SPF For All

Members can promote sun protection and skin cancer prevention in their local communities by installing public sunscreen dispensers in common areas.

asds.net/SPF-For-All

Skin Cancer is Color Blind

To counter the common misconception that people of color aren't at risk for skin cancer, this program helps members spread the word that anyone can be affected in any area of the body.

asds.net/Skin-Cancer-Is-Color-Blind

Sun Safe Soccer

This program teaches children sun protection habits through their coaches. Members educate parents and coaches on pre- and post-game Sun Safe Soccer steps.

asds.net/Sun-Safe-Soccer

Sun Safe Surfing

This program encourages surfers to stay sun safe before, during and after surfing by wearing sunprotective rash guards with UPF, wetsuits and sunscreen.

asds.net/Sun-Safe-Surfing



Find a Dermatologic Surgeon Referral Service

Grow your practice with this comprehensive search tool allowing prospective patients to search their area for ASDS members. Consumers can also filter the results by procedure type.

asds.net/Find

ASDS Survey on Dermatologic Procedures

This annual survey compiles statistics on procedure volumes and patient demographics, and assesses trends in dermatologic procedures.

asds.net/Procedures-Survey

ASDS Consumer Survey on Cosmetic Dermatologic Procedures

This annual survey asks consumers about their cosmetic concerns, what influences them to get treatments and who they are turning to for these procedures.

asds.net/Consumer-Survey

Branding Campaign

This campaign focuses on strategies to develop public awareness of the profession's full scope of practice and expertise among the general public, media and referring physicians.



SUN SAFE

SUN SAFE

asds.net/Branding

Media Relations

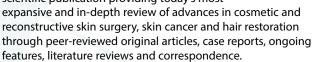
ASDS efforts have garnered stories in major U.S. newspapers, news websites, television programs and magazines on topics ranging from skin cancer prevention to cosmetic dermatology.

asds.net/News-Room



Dermatologic Surgery

Exclusively dedicated to cosmetic and reconstructive cutaneous surgery, *Dermatologic Surgery* publishes the most comprehensive and up-to-date information in the field. ASDS members receive a complimentary print, online and *Quest subscription* to this monthly scientific publication providing today's most



quest-network.org

Currents

This news publication for ASDS members contains the latest industry news, legislative updates, medical ethics and practice management advice as well as important Society news. Access the full archive digitally on Quest digital knowledge network. A digital-only resident edition is also available, featuring content written exclusively for resident members.



SURGERY

asds.net/Publications

Achieve

The ASDS / ASDSA Annual Report showcasing the organization's accomplishments is sent annually to members, media, partners, vendors, corporate supporters and residency program directors.



asds.net/Annual-Report

Join the Digital Conversation

Studies show that consumers are two times as likely to use social media for health care knowledge. Help them make informed decisions when it comes to caring for their skin by sharing the Society's content and using #ASDSSkinMD. Follow and share ASDS posts that promote skin cancer awareness and ASDS expertise.







@ASDSMembers @ASDSAdvocacy @ASDSSkinMD



@ASDSMembers @ASDSAdvocacy @ASDSSkinMD



@ASDSMembers @ASDSAdvocacy @ASDSSkinMD



@American Society for Dermatologic Surgery

ASDS Membership Directory

This important resource provides connections with colleagues.

asds.net/Membership-Directory

ASDS Experts Guide

This digital directory serves as a resource for reporters and media representatives looking for skin health and beauty experts. Press can search for an ASDS skin expert by name, area of expertise or geographic location. Any ASDS member who is a knowledgeable authority on a particular topic or topics is invited to participate.

bit.ly/ASDSExpertsGuide

ASDS e-Newsletters

ASDS e-newsletters communicate the latest meeting information, important program reminders, media relations efforts and new member benefits by email.

Visit asds.net/Member-Resources and click on "Sign up to receive ASDS emails."



Experts in Action: Fillers & Neuromodulators DVD

Learn expert strategies for facial volumizing – including the midand upper face; treating glabellar regions, periorbital area, prejowl sulcus, perioral area and lips; treating the neck; and filling aging hands. Approx. 125 min.

State-of-the-Art Cosmetic and Reconstructive Anatomy and Cadaver Laboratory DVD

Review anatomy, learn how it affects procedures and master key techniques in panfacial volume restoration, facelifts and cosmetic blepharoplasty. Approx. 120 min.

Cosmeceutical Compendium

The only directory of its kind offers physicians a quick reference for patients' questions about 250+ over-the-counter ingredients organized alphabetically by name.

Primer in Dermatologic Surgery: A Study Companion 2nd Edition

This quick reference title concisely presents the most essential knowledge needed for certification, recertification or practice. User friendly format includes Q&A, a notes area and bibliographies. Softbound, 188 pages.

Photographic Standards in Dermatologic Surgery Poster

This 24" x 36" poster features recommended patient poses, positioning and framing to assure the most valid pre- and post-operative photographs possible.

Laser, Energy and Aesthetic Devices Primer

This guide provides a practical, step-by-step reference for ablative lasers, non-ablative lasers, light therapies and other technologies. Each chapter reviews management protocols, common settings, usage indications, treatment regimens, preand post-procedure care, common adverse events, pearls and Q&As. Softbound, 110 pages.

Starting a Successful Dermatologic Surgery Practice

This preparatory guide provides key items to consider along with helpful tips for choosing a work environment; selecting staff; deciding what services to provide and which devices are needed; creating consent and documentation; and marketing. Softbound, 108 pages.

Building Your Dermatologic Surgery Practice

This guide covers every aspect of building a practice – from managing staff, patients and the office – to building a brand image and driving referrals to your practice. Softbound, 359 pages.

ASDS Membership Plaques

Signify dedication to the highest standards of patient care and excellence in dermatologic surgery by displaying ASDS membership plaques in every exam room to increase patient confidence. The 12-by-9-inch plaques are available in four finishes to match any office decor.



asds.net/Shop

Credit Card Processing Service by TSYS Payment Solutions

TSYS Payment Solutions is the nation's premier payment processing provider for medical and surgical practices. Already servicing thousands of practices throughout the country, TSYS finds savings for offices that undergo its confidential, no-cost, payment processing analysis.

Call 877-531-1181 or email ASSN@TSYS.com

Practice Promotional Materials

Promote your practice with products from the ASDS Branding Campaign, including trifold brochures, patient newsletters, member certificates, posters, postcards, invoice slips, tabletop signs, window clings and additional Referring Physician's Toolkits.

asds.net/Branding



The American Society for Dermatologic Surgery Association (ASDSA) advocates for dermatologic surgery patients and practices and provides tools and resources related to advocacy and practice affairs issues impacting members.

asds.net/ASDSA-Advocacy

ASDSA Web-based Resources

The ASDSA website provides a wide variety of information on advocacy and practice-related topics. Check out position statements and important statuettes that impact your practice and get the latest information on advocacy activities.

Advocacy Alerts

ASDSA helps members coordinate timely and easy messages to policymakers to encourage action on key issues impacting patients and dermatologic surgery practices. Keep an eye out for emails directing you to take immediate action - it is quick and easy to be an ASDSA advocate.



Monthly Advocacy e-Newsletter

ASDSA sends a monthly round-up on the latest advocacy and practice affairs news affecting dermatologic surgery. This newsletter features stories on developing legislation or regulation at both the federal and state levels, including issues related to patient safety, fair reimbursement, practice quality and truth in advertising.

Visit asds.net/Member-Resources and click on "Sign up to receive ASDS emails."



ASDSA Model Legislation

Proactive support for states and members looking to assist policy makers in two areas crucial to dermatologic surgery patients:

SUNucate (Reducing Cancer and Excessive UV Exposure in Children Act)

Taking the lead to reduce the risk of excessive UV exposure in children,
SUNucate allows students to possess and use a topical sunscreen while at schools and youth camps without a prescription or doctor's note.

asds.net/Sunucate

PULSE (Safe Laser and Energy-based Device Act)

With the PULSE Coalition, ASDSA advocates for patient safety by addressing the issue of non-physicians performing laser and energy-based device procedures without proper training or physician oversight.



asds.net/Pulse

Connect with Advocacy on Social Media

ASDSA maintains active and engaging social media platforms to help members stay current on the hot issues and happenings. Weigh in on Twitter, ADVOCACYgram (Instagram) and Facebook, and share with your network and patients as appropriate. Help us help you build influence.





@ASDSAdvocacy

@ASDSAdvocacy





@ASDSAdvocacy

@ASDSAdvocacy



ASDSA offers numerous opportunities to make an impact for your patients and practices, from those beginning their residency to tenured members looking to get involved in advocacy.

asds.net/Volunteer-to-Advocate

Top Advocate

ASDSA's Top Advocate program recognizes members who go above and beyond in advocacy activities. Members who accomplish one item from each core area of ASDSA programming will be recognized as a top advocate at the ASDS Annual Meeting. Being a top advocate is as easy as participating in advocacy campaigns which can be done with the click of a button, attending ASDSA programming or webinars and engaging with other members in *Quest* or ASDSA social media pages.

asds.net/Top-Advocate

SANDS (State-based Advocacy Network for Dermatologic Surgery)

Volunteer as a representative to raise awareness of state and federal issues impacting the specialty. Respond to calls to action assisting state dermatology and medical societies, testify at legislative or regulatory hearings and develop relationships with aligned officials.

asds.net/sands

Virtual Fly-in Programs

Each spring, members are asked to visit their members of Congress while they are at home in their district offices. ASDSA supports your visits to make them successful and easy. Training and materials are provided so you can let your representatives know about important issues impacting your patients so that Congress can help. Additionally, ASDSA can help coordinate state fly-ins as warranted.

Keeping Your Patients Safe

ASDSA has developed a complications reporting tool for members to report patients experiencing adverse events from any type of dermatologic surgery performed by a non-physician provider. Reporting a complication to ASDSA is not a legal complaint and is not on the public record. You are encouraged to report to appropriate state and federal agencies.

asds.net/Complications-Reporting

Patient Safety Resources

ASDSA has developed resources that will help members navigate patient safety laws and regulations across the states. These resources include a clickable map for each issue.

asds.net/Patient-Safety-Resources

FDA Network of Experts

ASDSA participates in the FDA's Network of Experts program. ASDSA is the link to connecting the U.S. Food and Drug Administration with members and other information resources for drugs and devices commonly used by dermatologic surgeons. ASDSA members have testified, provided counsel and research to the FDA as needed.

ASDSA Patient Safety Hero Awards

The Patient Safety Hero Awards promote patient safety through the recognition of leaders who have taken an active role in the promotion and protection of patient safety for cosmetic medical procedures. Awards are presented at the ASDS Annual Meeting.

asds.net/Patient-Safety-Hero-Awards

Policies and Positions

ASDSA Position Statements

ASDSA Position Statements are adopted by the ASDSA Board of Directors to formally state the Association's position on issues related to dermatologic surgery. Position statements are developed through a consensus-building approach that seeks to convene diverse perspectives and areas of expertise related to the issue.

asds.net/Position-Statements

White Papers & Joint Consensus Statements

ASDSA White Papers are adopted by the ASDSA Board of Directors to state the Association's positions and provide guidance on issues related to dermatologic surgery. Joint Consensus Statements are developed through a consensus-building approach that seeks to convene diverse perspectives related to the issue.

asds.net/White-Papers-Joint-Consensus-Statements



ASDSA Involvement with the American Medical Association (AMA)

ASDSA has a strong contingent of AMA representatives, which now includes two Delegates, inside the House of Delegates. These members actively represent dermatologic surgeons and their patients within the AMA. This important participation within the AMA.

members actively represent dermatologic surgeons and their patients within the AMA. This important participation within the AMA helps inform actions at both the federal and state level within the House of Medicine. ASDSA joins with other dermatology and specialty colleagues in the Dermatology Section Council and the Surgical Caucus, and forge other important relationships on behalf of ASDSA members and their interests.

The AMA Scope of Practice Partnership (SOPP) is a group of state medical associations and national specialty societies convened by the AMA for the purpose of addressing important patient safety issues, related to scope of practice expansion issues as a coalition. ASDSA is an active participant, sharing information and strategies. ASDSA has been part of SOPP since 2009.

ASDSA also has formal representation on AMA's Current Procedural Technology (CPT) Editorial Panel and Relative Value Scale Update Committee (RUC). These groups interface with the Centers for Medicare and Medicaid Services (CMS) and allow ASDSA members to participate in adoption of new and emerging procedures and fair reimbursement rates.

ASDSA partners with external stakeholders and coalitions to strengthen advocacy reach and advocate for dermatologic surgeons and their patients. ASDSA is active with the following groups:

Alliance of Specialty Medicine (ASM)

ASM is committed to protecting patient access to high quality specialty care. ASDSA joins this coalition of national medical specialty societies representing over 100,000 patients to add the collective voice of dermatologic surgeons in advocating for sound federal health care policy.

Facilities Guidelines Institute (FGI)

FGI develops guidance for planning, design and construction of hospitals, outpatient facilities and residential health care and support facilities. Representatives to FGI oversee the Guidelines for Design and Construction revision process and publication, fund research and offer resources that support the development of safe and effective health and residential care environments. This group is especially pertinent to our members who own or work in Ambulatory Surgery Centers (ASC).

Intersocietal Accreditation Commission – Vein Center (IAC)

IAC- Vein Center is a voluntary program to accredit centers that evaluate and manage superficial venous disorders. ASDSA has a representative on the Board of Directors, which reviews self-evaluation findings and issues the final accreditation decision.

National Council for Skin Cancer Prevention (NCSCP)

The mission of NCSCP is to be a united voice on skin cancer. ASDSA actively works with them on issues like SUNucate; advocating for skin cancer prevention and awareness; and increasing funding in these areas.

Partnership to Improve Patient-Centered Care (PIPC)

The mission of the PIPC is to advance the principles of patient-centeredness throughout the health care system. ASDSA works to include patient-centeredness in its advocacy and reseach.

asds.net/external-relationships



COSMETIC AND RECONSTRUCTIVE EXPERTISE FOR YOUR $skin\ health\ and\ beauty^{\text{SM}}$

AMERICAN SOCIETY FOR DERMATOLOGIC SURGERY

Vision

ASDS dermatologists will be universally acknowledged as the leading experts in helping patients achieve optimal skin health and beauty through their mastery of surgical, medical and cosmetic treatments.

Mission:

To advance the skin health and well-being of our patients and community through education, research and innovation in the art and science of surgical, medical and cosmetic treatments.



AMERICAN SOCIETY FOR DERMATOLOGIC SURGERY ASSOCIATION

Vision

ASDSA will advance the practice of dermatologic surgery by advocating for members and patients.

Mission:

To speak in a unified voice to promote, protect and advance surgical and cosmetic dermatology through education and advocacy.

American Society for Dermatologic Surgery

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