

Partner with Sun Safe Soccer



Join the national Sun Safe Soccer skin cancer prevention initiative and leverage your own marketing opportunities at the same time!

Healthcare systems and other community-minded organizations have found success when they tie their message to Sun Safe Soccer's goal of creating a culture of sun protection in soccer – one of the most-played sports by children ages 4 to 19 in the United States. Your organization has the opportunity to assist the American Society for Dermatologic Surgery in achieving these lofty goals while also benefiting from positive exposure in the community.



All facets of the program – from the website to educational materials for parents and coaches as well as sun protective equipment – offer the opportunity for recognition of sponsors.

Opportunities

Tents: Purchase and donate (or sponsor) pop-up shade tents for area soccer clubs. Jointly feature your organization's logo along with the Sun Soccer Soccer and ASDS logos.

Coach or parent brochure: Your organization's message and logo can be featured on a panel of the Sun Safe Soccer trifold.

Website advertising: Support the initiative by sponsoring your skyscraper digital ad on asds.net/Sun-Safe-Soccer page.



Have another idea? We are happy to discuss any level or type of sponsorship for this important skin cancer prevention initiative!

For more information, contact Communications Manager Katie Allodi at kallodi@asds.net or 847-956-9143.